









# **Customer Services**

Lee Gibbon & Alexander Stainsby
Customer Contact Centre Team Managers





Overview of Customer Services across our Customer Contact Centres

Pathfinder – Getting it right first time

Have you interacted with us through social media?

Social Media

SARA

Any questions













# **Customer Services**





### **Customer Contact Centre**

3 internal contact centres based in Darlington, Llandudno and Glasgow

2 Outsource Partners: Teleperformance and HGS

Our Customer Service team ranges from 425 advisors to 1200 at peak

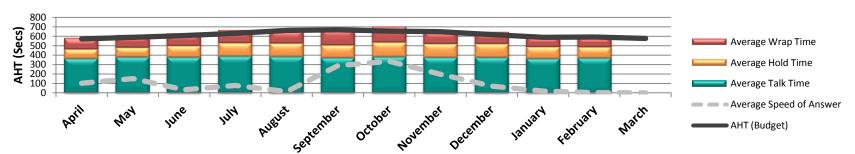
We have answered over 3.1 million calls in 17/18 to date

Peak period – August & September

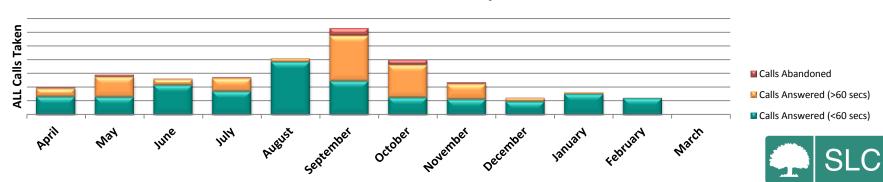




#### **Average Handle Time - Monthly Trend**



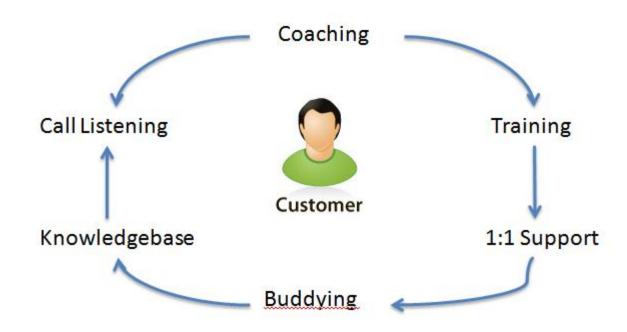
#### **Call Profile - Monthly Trend**



Student Loans Company



## How do we ensure the correct advice is given?







## Pathfinder – Getting it right the first time



#### **Advisor Survey**

'Too much focus on average handling time, what about getting it right for the customer?'

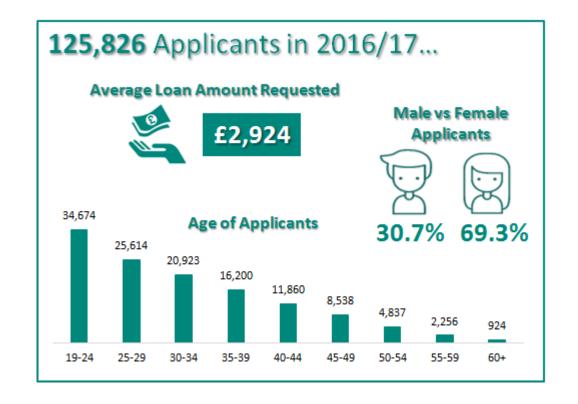
Pathfinder Trial begins

- Increase in QA
- No incorrect advice given over the last 6 months
- A boost in contact centre morale





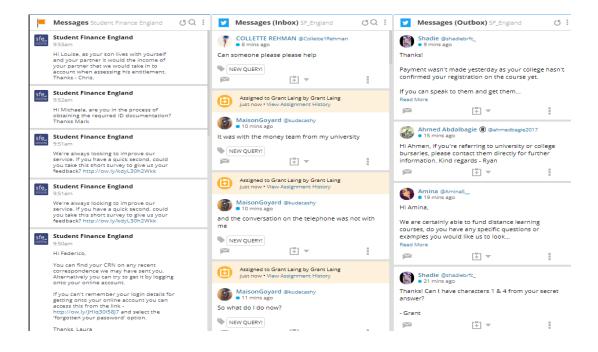
#### **Customer Profile**







### Social Media



- Direct Messaging
- Two dedicated social media teams
- Making our service more flexible







## SARA – Semi-Automated Referral Assistant



M Semi-Automated Re	eferral Assistant (S.A.R.A)	
Student Loans Comp	any	
Pre-Assessment	Item	ns with * are required fields.
Your Name*		
Your Department*		▼
Customer Name*		
CRN*		
Query Type*	Advanced Leamer Loan	•
Sub Query*		•
Batch ID  Case ID  A/Y*  LA Portal*  Additional Information*	ALL Online Declarations Data Entry Escalations System Errors	
Attach Image/File		Browse
I want a email confirming when referral has been completed or rejected		
New Referral	Get Customer Information	Submit New Referral



Lee Gibbon

**Customer Contact Centre Team Manager** 

□ lee\_gibbon@slc.co.uk

Alexander Stainsby

**Customer Contact Centre Team Manager** 

□ alexander\_stainsby@slc.co.uk



